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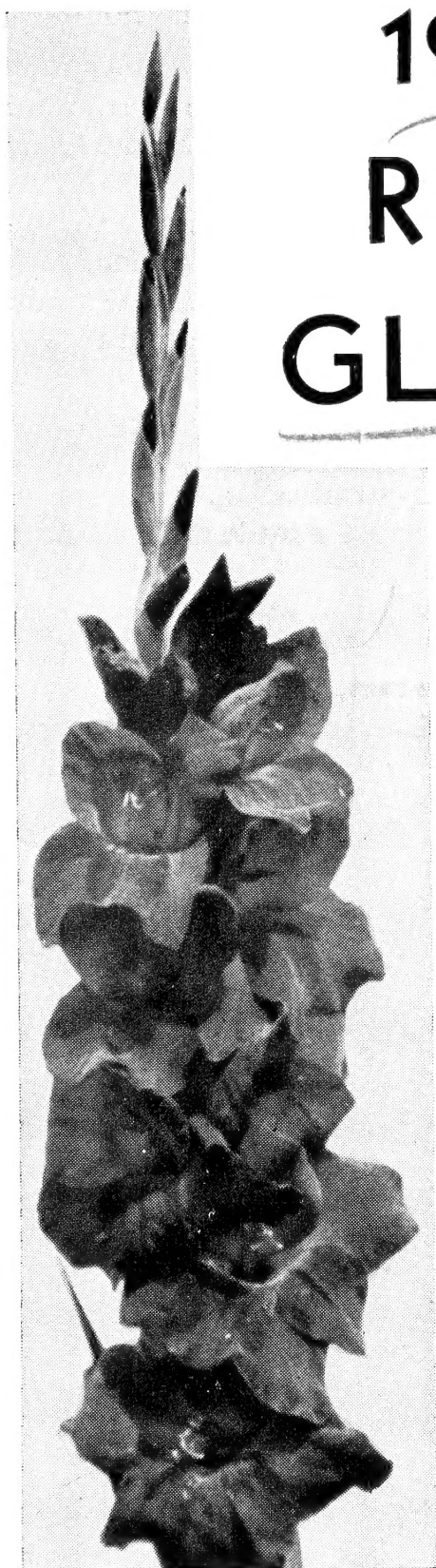
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U. S. Department of Agriculture

1948 RICH GLADS



Marion C. Rich
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Wayne County
New York

BLACK CHERRY — 1948

1948 — INTRODUCTIONS — 1948

BLACK CHERRY

(1B411) ((Midnight Red x Arabella) x Rich Red). 554 Class. 85 Days to bloom. This has been called the best giant black red by experts who have seen it on the show table and growing in the field as a seedling. With ordinary field culture it grows 50" or more tall, with 24" flowerhead and 6" blooms, 19 to 20 buds, opening 9 in the field with no burning. This glad received its name from being identical in color to a ripe black sweet cherry. In 1946 it won best single spike seedling at Garfield Park, Chicago, Blue Ribbon at N. Y. City, "A" at Maryland, Blue Ribbon (three spikes) at Cleveland, Honorable Mention and Commendation Awards Empire State Shows. In 1947 it had an "A" at International Show at Binghamton, and Award of Commendation, N. Y. City. It is an easy, very healthy and prolific grower, with excellent bulblet germination. It always has a straight, strong stem with excellent foliage. The well faced florets are of good texture, slightly wavy, well attached, and are slightly overlapping for a beautiful exhibition spike. It is a very promising seed and pollen parent, judging from the results observed in 1947. The picture was made from a field grown spike.

EACH—\$4.00 any size. Bulblets 10 for \$4.00.

GARDEN GOLD

(1B682) ((Maid of Orleans x Golden Goddess) x Shirley Temple). 512 Class. 90 days to bloom. You can have gold in your garden with this giant golden yellow which has a slightly deeper throat. The color is always pure and clean. The florets, of good texture, are lightly ruffled and have frilled edges. The top petal is generally hooded though this is not too noticeable on the show table. The floret facing is excellent and the spacing and attachment good, on a tall, straight and strong spike. Foliage is excellent on a very healthy plant. It grows to 60" or more, with 26" flowerhead, 6" blooms, 17 to 19 buds, and 6 open. Only fairly prolific, the larger bulblets have a double shell, which, if peeled or cracked germinate very well.

EACH—\$5.00 any size. Bulblets 10 for \$5.00.

TRUE FUCHSIA

(1B461) (Leona x Rich Red). 462 Class. 80 - 85 days. This one is a beauty for show or commercial use. Color is a clear and clean fuchsia self. Not a tall grower but gets up to 48" with 20" flowerhead, 5" blooms, 20 buds, and 8 open in the field. The spike is an easy cutter with a wiry, strong straight stalk. The well open florets have excellent facing, spacing, and attachment. Texture is medium but the florets are

long lasting. Foliage is excellent and plant is prolific, with good germination of bulblets. A large stock make a low price for this.

EACH—Large \$1.00. Med. 75c Sm. 50c.

Blts. 3 for 25c — 15 for \$1.00

1947 — INTRODUCTIONS — 1947

ROSY TORCH

(Picardy x (Morocco x Superior)). 462 Class. 80 days. Bright clear cerise rose, a color that is rare and perfect for floral work. The excellent textured, round, flat opened blooms are lightly ruffled, and always perfectly arranged on a straight, stiff, slender spike. There is a faint white pencil line on throat petal. Attachment very good. Opens well cut in bud; healthy, prolific, and excellent germination. 52" tall, 25" fl. hd.; 4½ - 5" blooms, 19 buds 5 - 6 open, 6 in color. Commendation Award E.S.G.S. 1946, 1st R.I. Lima, N. Y. 1947.

EACH—L. 50c. M. 40c. S. 30c.

Blts. 25 for \$1.00.

CUT FLOWER GROWERS SPECIAL

3 Large 5 Medium 10 Small 100 bulblets \$5.00

WINTER WHITE

(Maid of Orleans x (Mam. White x Truly White)). 500 Class. 70 - 75 days. A very fine, pure, glistening white, that is one of the best in the giant class. The good textured blooms have lightly frilled edges and are well attached. It is a pleasure to see the rows in the field with their straight, strong, slender spikes. The placement and attachment of the florets, and the foliage, is excellent. It grows about 55" tall, 27" flowerhead, 5½" blooms, 18 - 19 buds, 6 open, 9 in color. Have had 9 open in field. Blooms from all size bulbs, but No. 1 - No. 2 - No. 3 should be disbudded to avoid splitting. H.M. and Best New York State Seedling at Triple Cities 1945. 1st R.I. Elmira, and 1st R.I. Cortland, N. Y. 1947.

EACH—L. \$2.00 M. \$1.50. S. \$1.00

Blts. 3 for 50c.

RUFFLED NIGHT

(Midnight Red x (Ramesess x (Morocco x Superior))). 454 Class. 70 days. This is one of the most beautiful of all the black reds, with clear glowing blooms of satin sheen. The florets are ruffled, flat open, and heavy textured; with a very small white pencil line on the throat petals. The spike is straight and strong, with well placed and well attached blooms that do not burn, or wilt easily. It grows 50" tall, 25" flowerhead, 5" blooms, 19 buds, 7 open and 7 in color. Bulblet production and germination is excellent. In addition to its seedling awards, it won in 1947 - Best New York Introduction and 1st R.I. Elmira, N. Y.; 1st R.I. and 1st Open at the Interna-

tional Show in Binghamton. 1st Open at Cortland, N. Y.

Each—L. \$2.00 M. \$1.50 S. \$1.00

Blts. 3 for 50c — 10 for \$1.00.

PREVIOUS INTRODUCTIONS

BIG TOP

(1942) 541 Class. 75 days. This is one of the leading winners, and Grand Champion from Coast to Coast. Grand Champion at Tri-State, Ohio, 1944; Callispell, Mont. 1946; Portland, Oregon, and Hartford, Conn. 1947. The color is medium to light PINK with an attractive carmine feather in the throat. The huge florets are of good texture with petals slightly creased in the center. It is one of the top giants in growth of plant, florets, and foilage. It grows easily over six feet tall with fl. hd. up to 44", blooms 7½", 22 - 26 buds, 6 open. It makes an excellent commercial from all size bulbs, opening perfectly cut in bud. Prolific and excellent bulblet germination. This is one of the easiest and most satisfactory glads to grow for show or commercial.

EACH—L. 15c M. 2 for 20c S. 4 for 25c.

Blts. 100 for \$1.00.

BIRCH RED

(1945) 552 Class. 90 days. The beauty, purity of color, and the satin sheen of this giant deep red, along with its excellent habits and vigorous growth, place it in a class alone. It is always straight, with blooms having excellent formal placement and fine attachment on a strong graceful spike. It opens very well when cut in bud and will make a good commercial in a color that should be in great demand. In the field it grows up to 60" tall with 22" fl. hd, 5½" blooms, 19 buds, 7 open and 6 in color. In our home garden it grew over 72" tall this year. Our 1947 winnings were 1st R.I. Cortland, E.S.G.S. Annual; 1st Open and Best 500 class, and 1st R.I. at Lima, N. Y.

EACH—L. \$3.00 M. \$2.00 S. \$1.00

Blts. 30c each. — 10 for \$2.00

BLUE SKIES

(1945) 476 Class. (Blue Danube x Dulcimer). 80 days. A clear light blue with small purple feather. It has fair texture, growing always straight, and generally with good placement. While healthy, it is a very poor propagator, so we have usually increased by cutting large bulbs. This should be valuable for hybridizing as it is an excellent seed producer and has two blues and Minuet in its parentage. About 48" tall; 20" fl. hd., 5 - 5¼" blooms, 18 buds, 5 - 6 open, 6 in color. Florists ask for this one. A.M. 1943 E.S.G.S.

EACH—Large only 40c.

BRONZE KING

(Misty Dawn x Vagabond Prince). (1946) 580 Class. 95 days. The Prince has reached the throne to become a great King. This is a sparkling, smooth, bronze smoky, with a brilliant orange blotch. It grows about 60" tall with 25" fl. hd., 5½" - 6" blooms, 18 - 19 buds, with up to 8 open. Excellent textured, long lasting blooms, with fine formal arrangement on a straight strong spike. A healthy vigorous grower, blooming well from all sizes. Fair propagation and germination of blts. C.A. 1943 E.S.G.S.

EACH—L. \$2.00 M. \$1.40 S. 75c.

Blts. 20c each. — 10 for \$1.50.

DARK MIDNIGHT

(1945) 454 Class. 70 days. A very dark glistening red, slightly darker than Midnight Red, with only a trace of white marking in throat. Arrangement very good, spikes are always straight, healthy with clean green foliage, and it is an excellent propagator, growing up to 55" tall, 24" fl. hd., 5" bloom, 17 buds, with 6 open. C.A. 1942.

EACH—L. 15c M. 2 for 20c. S. 3 for 20c.

Blts. 100 for \$1.00.

DRAGONS BLOOD

(1946) 554 Class. 85 Days. Another giant deep red that is a winner. Medium dark red, flaked black. Good, uniform, formal arrangement. Attachment is fair, but the huge buds will loosen if left in the field in high winds or excessive heat. Should be cut with one open if conditions are unfavorable. Opens 8 in field, with 9 in color. About 54" tall, 24" fl. hd., 6" blooms, 16 - 19 buds. Blooms well from all sizes. Usually straight; healthy and prolific. Award of Merit E.S.G.S. 1945. It won 1st R.I. at Cleveland, Ohio, also a 1st R.I. at Cortland, and Lima, N. Y. and 1st Open and 1st Am. at Lima, N. Y. All 1946. 1st R.I. Binghamton, 1947.

EACH—L. 75c M. 50c S. 25c.

Blts. 6 for 25c. — 100 for \$3.00.

MIDNIGHT RED

(1940). 454 Class. 70 days. A very dark red, velvety and glistening, with a small cream stripe on lower petal. Sells very well for our cut flower trade.

EACH—L. 2 for 20c Med. 2 for 15c

Blts. 50c for 100.

MISTY DAWN

(1941) 580 Class. 90 - 95 days. Giant formal. Soft smoky gray or bluish salmon with a smoky orange red blotch. It has good textured long lasting blooms, which are well placed on generally straight spikes. Fairly Prolific and excellent bulblet growth. It is one of the leading winners in the giant smoky class. About 65" tall, 26" fl. hd., 6 - 7" blooms, 16 - 18

buds, up to 9 open. A.M. 1941.

EACH—L. 15c Med. 2 for 20c Sm. 4 for 20c
Blts. 20 for 25c — 100 for \$1.00.

PORCELAIN BLUE

(1945) 478 Class. (Blue Admiral x Takina) 90 days. This true Pansy blue, or medium dark violet, with a clean creamy white throat feather, has a very pleasing color, and is one of the largest near blues. It makes a strong spike, always straight and with good placement, growing about 50" tall, 22" fl. hd., 5¼" blooms, 18 buds, with 6 open. Its blooms are of excellent texture, bulbs healthy and fairly prolific. Bulblet germination is good. Blooms well from small bulbs. It won 1st R.I. Binghamton,; 1st R.I. Cleveland, Ohio; 1st R.I. Lima, N. Y. all in 1947.

EACH—L. \$1.50 M. \$1.00 S. 50c.

Blts. 2 for 25c — 10 for \$1.00.

RICH RED

(1943) 554 Class. 80 days. This is a rich blood red, flaked black, with good textured and slightly ruffled blooms. It grows very straight and has good placement, tho the 6" blooms are slightly crowded, and the heavy flower head needs support in the field with 9 to 11 open. It is also one of my best breeding parents with several of its offspring outstanding. A fair propagator and germinator of bulblets, growing about 48" tall, 23" fl. hd., 6 - 6½" blooms, 20 buds, opens up to 12. A.M. 1943 E.S.G.S., 1st Open and 1st R.I. Cortland, 1947.

EACH—L. 40c. M. 30c. S. 20c.

Blts. 10 for 25c.

SINGING ROSE

(1944) 562 Class. 70 days. Brilliant deep rose pink with slightly darker throat, making it a stand out color and spike. It is a tall, very straight and strong grower, with blooms of good texture and excellent placement, except occasionally a little wide. It grows about 56" tall, 23" fl. hd., 5½" - 6" blooms, 20 - 21 buds, with 6 - 8 open. Slightly poor propagator.

EACH—L. 30c. M. 20c. S. 2 for 20c.

Blts. 10 for 25c.

STRUTTER

(1946) 442 Class. 95 days. This is a light peach pink with slightly ruffled edges, and a light cream flushing in the throat. Deeper pink flaking at the edges intensifies the ruffling. Late in the season the color is clear with no flaking. The vigorous spike grows always straight up to 55" tall, with 25" fl. hd., 5½" blooms, 18 to 21 buds, up to 8 open. Excellent placement and attachment, and opens well cut in tight bud. Healthy and prolific. Makes an excellent com-

mercial. It has been a regular winner for us on the show table.

EACH—L. 40c. M. 30c S. 20c.

Blts. 10 for 25c. — 100 for \$1.50.

CUT FLOWER GROWERS SPECIAL

5 Large - 10 Med. - 15 Sm. and 200 Blts. for \$5.00

SUNSET ORANGE

(1946) 536 Class. 95 days. Pure orange scarlet with creamy yellow blotch. Wide open blooms of excellent clear colors. It has very fine habits and it looks better every year. It is the best late cutter in our field. Good propagator and fair germinator of bulblets. H.M. and Best Seedling E.S.G.S. Annual 1942. C.A. 1944. 1st R.I. Elmira, 1st R.I. Cortland 1946. It grows about 50" tall, 25" fl. hd., 6" blooms, 20 - 22 buds, 6 open with 8 in color. 1947 winnings: 1st Open Cortland; 1st Open and Best R.I. Lima, N.Y.

EACH—L. \$1.00 M. 75c S. 50c.

Blts. 3 for 25c. — 100 for \$5.00.

SWEET ORCHID

(1943) 462 Class. 75 days. A glistening medium orchid, with a clean cream throat. The florets are plain petaled with very good texture, and spikes are always straight with excellent placement and clean foliage. Bulblet production and germination is fair. It is a fine seed and pollen parent for hybridizers. We have had many very fine reports on this, tho it needs large bulbs for best results. Grows 45" - 48" tall, 18 - 20" fl. hd., 5" blooms, 16 - 20 buds, 6 - 7 open, with 8 in color. A.M. 1941.

EACH—L. 25c Med. 15c Sm. 2 for 20c.

Blts. 15 for 25c — 100 for \$1.25.

10 BULBS AT 8 TIMES THE PRICE OF ONE NO ORDERS LESS THAN \$2.00 PLEASE

GLAD SEEDS — We will send a list of some of our best seeds from outstanding parents, on request.

We give blooming dates as nearly as possible from the average under our field conditions.

As we are selling our own originations, this enables us to more than please our customers with the extras we include.

JUMBO BULBS will be furnished for large when possible, if requested.

Our fields and bulbs are inspected by the New York State Department of Agriculture. All our bulbs are thoroughly washed after digging. We take great care to furnish the cleanest, healthiest stock that it is possible to produce. We will replace or make an adjustment on any stock found not true to name.

25 at 100 rate

WHOLESALE LIST — F. O. B. MARION, N. Y.

½ pint bulblets at ⅓ quart rate

		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	No. 7	Bulblets
BIG TOP	100	8.00	7.00	6.00	5.00	4.00	3.00	2.00	10.00 qt.
	1000	64.00	56.00	48.00	40.00	32.00	24.00	15.00	200.00 bu.
BIRCH RED	100	190.00	160.00	125.00	90.00	64.00	40.00	20.00	200.00 qt.
DRAGONS' BLOOD	100	—	—	32.00	24.00	16.00			40.00 qt.
LEADING LADY	100	—	—	10.00	8.00	6.00	4.00	2.00	25.00 qt.
PORCELAIN BLUE	100	—	75.00	60.00	45.00	30.00	20.00	10.00	100.00 qt.
ROSY TORCH	100	35.00	30.00	26.00	22.00	18.00	14.00	8.00	50.00 qt.
RUFFLED NIGHT	100	—	—	—	90.00	70.00	50.00	30.00	50.00 ½ pt.
STRUTTER	100	24.00	21.00	18.00	15.00	12.00	8.00	4.00	20.00 qt.
SUNSET ORANGE	100	—	—	—	—	35.00	25.00	15.00	25.00 ½ pt.

We are listing for the first time a few popular varieties that we have used in hybridizing and which are excellent for show or commercial.

	Large	Medium	Small	Bulblets
BURMA — deep rose	25 cents	2 for 25 cents	4 for 25 cents	15 for 25 cents
CORONA — cream white, pink edge	2 for 25 cents	4 for 25 cents	—	½ pint \$1.00
GENGHIS KHAN — ruffled pink	\$1.00	75 cents	50 cents	2 for 25 cents
HEAVENLY WHITE — white, lavender flush	40 cents	30 cents	20 cents	10 for 25 cents
HUNTRESS — early lavender	\$1.00	—	—	3 for 25 cents
LEADING LADY — best cream white	25 cents	2 for 25 cents	3 for 25 cents	15 for 25 cents
MISS WISCONSIN — lavender rose	50 cents	35 cents	20 cents	4 for 25 cents
OKLAHOMA — fine smoky blue	—	55 cents	—	2 for 20 cents
PASTEL — pastel blue gray	35 cents	25 cents	2 for 25 cents	15 for 25 cents
SUSQUEHANNA — fine peachy buff	20 cents	2 for 25 cents	3 for 25 cents	20 for 25 cents
VAN GOLD — early deep yellow	50 cents	—	—	6 for 25 cents

RICH GLADS

MARION C. RICH

Marion, New York _____ 194—

M. _____

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